



## **Seacoast Human Resources 2011 Diversity Award Application Form**

### **SHRA DIVERSITY AWARD PURPOSE**

The SHRA Diversity Award Program is part of an overall strategic plan for diversity within our Association. It is one avenue for helping us to advance the vision of the Association to:

- Raise awareness throughout the year regarding the value of diversity & practices within the diversity arena
- Recognize diversity initiatives within community organizations & encourage them to continue their efforts
- Act as a liaison between diversity practitioners in the community & the Chapter
- Nurture a diversity-related connection between our Chapter & other SHRM Chapters as well as other similar organizations or associations in the Region
- Provide a forum to disseminate diversity-related information to Chapter members & others
- Promote a diversity-friendly environment within our Chapter
- Serve as role models for diversity behavior within the Chapter (i.e., being open to new & different ideas as well as being constant agents for change)
- Increase & diversify the membership of the Chapter & SHRM

Our mission is to ensure that diversity is valued and appreciated throughout our communities and as a true business imperative within the organizations in which we work.

### **ABOUT SHRA**

SHRA is a non-profit, individual membership association for human resource management professionals. We provide leadership, motivation, and education through chapter activities and affiliation with the Society of Human Resource Management (SHRM) in order to equip our members for their roles as leaders and decision makers within their organizations.

Applicants for the award must be a member in good standing of SHRA and complete the following application.

Application deadline is October 03, 2011 for a Diversity award in December 2011

## SHRA 2011 DIVERSITY AWARD APPLICATION

Contact Name: \_\_\_\_\_

Title: \_\_\_\_\_

Company: \_\_\_\_\_

Street Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

E-Mail: \_\_\_\_\_

Web site address for company diversity: \_\_\_\_\_

Company Head of Diversity: Name and Title:

---

Is your SHRA membership current? \_\_\_\_\_

Number of years as SHRA member? \_\_\_\_\_

1) Which Industry best describes this location's main business? (Check only one.)

Construction, Mining/Oil & Gas

Educational Services

Finance

Government

Health

High Tech

Insurance

Newspaper Publishing/Broadcasting

Manufacturing (durable goods)

Manufacturing (non-durable goods)

Services (non-profit)

Services (profit)

Telecommunications

Transportation

Utilities

Wholesale/Retail Trade

Other (specify: \_\_\_\_\_)

2) Number of years your company has been involved in diversity initiatives:

Uncertain  0-1 yr.  2-4 yrs.  5-7 yrs.

8-10 yrs.  11 or more years

3) Does your organization have staff dedicated exclusively to these diversity initiatives?

Yes ->

How many full-time equivalents? \_\_\_\_\_

OR:

No -> (Please Explain: \_\_\_\_\_)



8) To whom does the highest-level diversity professional report? (Check only one.)

Head of HR  C.O.O.  C.E.O./President

Other (specify: \_\_\_\_\_)

9) What is the overall budget for diversity initiatives within your organization?

Amount: \_\_\_\_\_

Show breakdown, if available. For example: Development/training portion of budget equals:

\_\_\_\_\_

10) What were your organization's overall revenues (revenues for all divisions) for fiscal year ending 2010?

Amount: \_\_\_\_\_

What are revenues for your location?

Amount: \_\_\_\_\_

11) How many people are employed at your location? Number: \_\_\_\_\_

In your company overall: \_\_\_\_\_

12) Has your company ever been recognized for its Diversity Initiatives? If so, when and by whom?

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

13) Please state your organization's diversity mission statement if applicable

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

**PLEASE FEEL FREE TO FORWARD ADDITIONAL INFORMATION WITH YOUR APPLICATION THAT WILL HELP ILLUSTRATE THE SCOPE OF YOUR DIVERSITY INITIATIVES**

**Please plan to join us December 13, 2011 for the SHRA Diversity Award presentation**

Completed application must be received by 10/3/2011 for consideration. Thank you!